

## **SOCIALIST HERITAGE AND SYMBOLS IN FOOTBALL TEAMS (1981-1989) IN MARAMUREŞ COUNTY (ROMANIA)**

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**Abstract:** The foundation of a sports club in socialist Romania used to be a priority for each existing economic unit within the Romanian political-administrative area. Football, according to the number of teams, localities and competitions existing during 1981 and 1989, was by far the best represented sport. By analyzing the data, five categories of team names were identified, grouped according to the local specificity of the natural elements or economic domains. Each club would "borrow" its name from the financing economic institution, thus each name was identified with an economic domain. 76 names were identified, belonging to 162 teams, which reflected the representative economic domains of 100 localities (8 towns and 92 villages), being at the same time a specific form of institutional advertising. By analyzing a string of data from the period of time between 1981 and 1989, a map was created reflecting the socialist symbols in amateur football of Maramureş County, a novelty element in the specialty literature.

**Key words:** map, symbols, amateur football, economic units, socialist system

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### **INTRODUCTION**

On institutional level and especially on sports level, each entity identifies itself with symbols under the form of a flag, pennon, crest, logo (Figure 1) etc. During the socialist period, the financial support for sports clubs was fully provided by the economic units structured on domains and clearly prioritized within the same domain (Luh, 2003). Each club from a locality would register in a sports competition under a name which was usually similar to the economic unit or industrial domain represented by the respective club. The logo would also contain representation elements specific to the represented

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industrial domain. Practically, the sportive system, because of the total financing provided by economic units, was completely dependent on them and, implicitly, there was a certain hierarchy of clubs according to the place occupied by the economic unit or locality in the hierarchy of the industrial domain. In the present study, we have analyzed the situation of Maramureș County (Ilieș, 2006), considered one of the most industrial counties during the socialist period and with wide representation on Romania's economic map. On county level, the most representative economic domains were the following: mining, extraction industry, wood processing industry, metallurgy and ferrous metallurgy, engineering, textile industry and the agricultural sector represented by communal Agriculture Entreprises of State (AES) and Agriculture Cooperative of Production (ACP). The map of socialist sports symbols heritage represents an element of novelty for the specialty literature. The analysis, interpretation and spatial representation of a sports phenomenon (Rooney & Pillsbury, 1992; Slocum et al., 2009; Ilieș et al., 2014a; Ilieș et al., 2015b) represents the essence of geography of sports (Bayle & Madella, 2002; Bale, 2003; Conner, 2014; Gaffney, 2014; Ilieș et al., 2014a; Ilieș et al., 2016b).

### **Geographic and administrative background**

Maramureș County represented for the period 1981-1989 one of the most industrialized administrative-territorial units where the extractive industry and the wood processing industry had the highest share. For the analyzed period, the approximately 530,000 inhabitants (1989) were distributed in 62 Local Administrative Units (LAU), out of which 8 urban centers (two cities) and 61 communes with 227 villages. Almost each locality had on its territory an economic production unit. Depending on its hierarchic position in this integrated system, the economic unit would be reflected also into the financial support (Vermeulen & Verweel, 2009; Zagnoli & Radicchi, 2010) and hierarchic representation potential in sports competitions. Football, considered a mass sport and the gatherer of the highest number of spectators, would become a wanted sport by the economic units (Kassimeris, 2009; Hudson et al., 2010; Williams & Hopkins, 2011). Each locality wanted to have a football team to represent it in the competitions with the neighboring localities in territorial, county, regional championships (B and C divisions) and in national championships (A division). In each industrial domain there were clubs which would reflect the position of the respective locality in the national hierarchy.

### **DATA BASE AND METHODOLOGY**

The data base is made up of the information gathered from field activity and publications specific to the socialist period *Pentru Socialism*<sup>1</sup>. The information has been verified at the Maramureș County Football Association, referring to the number and the clubs which existed during the period 1981-2016 (*Main map*). After using methods and tools certified in the geographic speciality literature referring to spatial analysis (Kozma et al., 2015; Ilieș et al., 2016b) or with interdisciplinary character (Reilley & Gilbourne, 2003; Davies, 2011; Goldblatt, 2011; Wendt, 2012; Matlovič & Matlovičová, 2016) or from examples with the same specificity (Baiaș et al., 2010; Gilchrist & Holden, 2011; Buhaș, 2015; Dragoș, 2015; Ilieș et al., 2016a), the result is a representational cartographic model (Muehrcke, 1986; Slocum et al., 2009; Ilieș et al., 2014b; Ilieș et al., 2016a) of sportive symbols specific to the socialist system.

The data base administered with GIS, processed through statistical methods, quantitatively and qualitatively analyzed, is represented through cartographic methods which suggestively reflect the relation between the economic component of a locality or region (Henry, 2005; Bairner, 2011; Ilieș et al., 2013; Ilieș et al., 2014b; Ilieș et al., 2015a; Herman et al., 2016;) and the representation fidelity through adapted symbols. Pictograms have been created, representing as faithfully as possible

the name of the team in conjunction with the industrial or agricultural branch or with the local symbols. Other pictograms have been taken from the specialty literature, from websites<sup>1</sup> with sports domains or by reediting existent pictographs specific to certain economic geography objectives.



**Figure 1.** Symbols and flags of the main socialist football teams from Maramureș County (1981-1989) (Source: <http://www.boleynbadges.eu/romania/>)

## ANALYTICAL BACKGROUND. DISCUSSIONS AND RESULTS

The string of analyzed data includes 10 editions of national, county and territorial championships to which football teams from Maramureș County took part during 1981 and 1990. Out of the 100 localities represented during the entire analyzed period (38.3% of the total), 92 were from the rural area. The name typology was extremely varied, the 74 identified names representing 162 football teams (*Main map*). All 8 urban centers were represented, each according to its economic potential with a representative number of teams. The 57 teams from the urban area (35% of the total) had 41 different names (57.7%

of the total number of names), distributes as follows: Baia Mare 15 teams; Vișeu de Sus 12; Sighetu Marmăției 8; Borșa 4; Târgu Lapuș 4; Cavnic 2; Seini 2 and Baia Sprie 1. In the rural area there were 105 teams (65%) representing 92 villages (36.1%; Table 1).

Grouping the teams on localities reflects to a large extent the structure of their industrial branches, especially in the urban area. For example, in Sighetu Marmăției, the 8 teams which used to function in the 1990', during the socialist system, represented as follows: the wood industry: *CIL* with 3 teams on three levels; industrial and urban constructions (Maramureș Construction Trust): *Constructorul* and *AEI*; engineering-mechanics: *Mecanica* and *Maramureșana*; the sector of agriculture mechanization (*Gloria SMA*); the textile industry: *Voința* and *Mara* (the second name was borrowed by the economic unit from the river with the same name); services (*SEA*).

Out of the 76 team names, the most used ones (Figure 1; Table 1) were: *Voința* (Will Power) (12), *Viitorul* (Future), (11), *Minerul* (Miner) (11), *Recolta* (Harvest) (8), *Avântul* (Enthusiasm) (6), *Unirea* (Union) (6), *Gloria* (Glory) (5), *Luceafărul* (Morning Star) (4) *Someșul* (River) (4) etc. According to the proposed methodology and according to the chosen names for the teams during the analyzed period, we have proposed 5 categories (Table 1). A detailed analysis of each category has emphasized the existing connection between the names chosen by the football teams and the economic territorial realities specific to the socialist period. Out of the 5 categories, the I and the IV can be considered the least influenced by the party politics, the slogan being substituted by names inspired from the representative elements of the local natural background (the I), or inspired from the Romanian traditional high performance football (V).

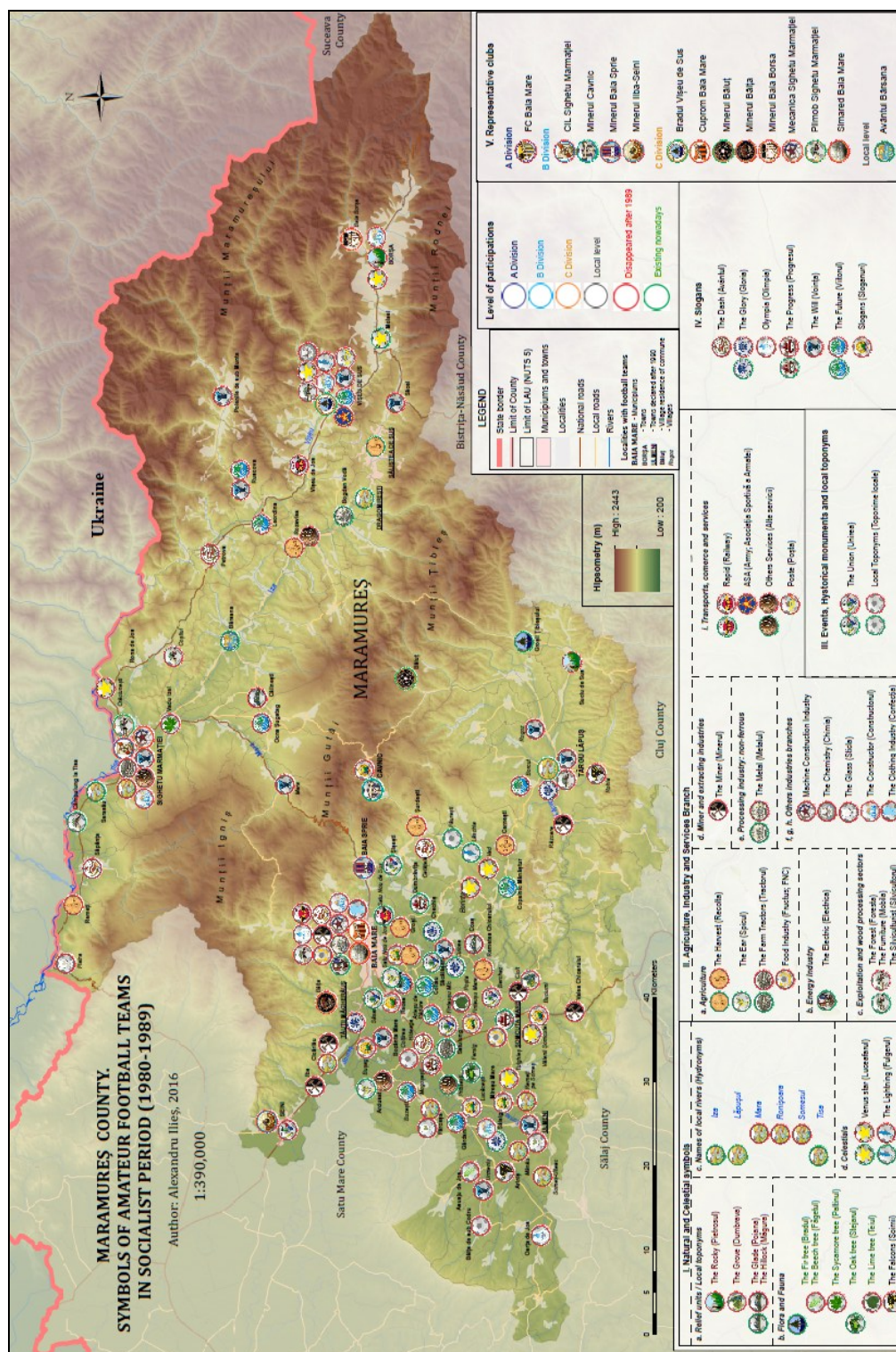
**I. The names inspired by elements specific to the natural and celestial elements** represent the category which has strong connections in the local specifics and less with the stimulating "slogans" of the socialist system. Within this category we have proposed 4 subcategories (*Main map*; Table 1):

- a) *Relief units / toponyms*: *Dumbrava*, *Măgura Pietrosul*, *Țibleșul* and *Poiana*;
- b) *Flora and fauna*: *Bradul* (The Fir tree), *Făgetul* (The Beech tree); *Paltinul* (The Sycamore tree), *Stejarul* (The Oak tree), *Teiul* (The Lime tree); *Șoimii* (The Falcons);
- c) *Names of local rivers*: *Iza*, *Lapușul*, *Mara*, *Ronișoara*, *Someșul* and *Tisa*;
- d) *Celestial*: *Luceafărul* (The Morning Star), *Fulgerul* (The Lightning), *Steaua* (The Star) and *Zorile* (The Dawn).

Besides the symbolis present on the flag of *Bradul* (The Fir-tree) team from Vișeu de Sus (Figure 1), for the other names we propose in table 1 representative and useful symbols in cartographic representation. On name types, the most used are *Someșul* and *Luceafărul* (Morning Star) (four localities each) and *Steaua* (Star) in two localities. Some names from this category have equally represented the names of economic units from the respective locality, being connected, in most cases, to the manufacturing industry (manufacturing co-operation centers). In this category we have identified 21 names (25.3%; four in urban areas, 19 in rural areas and three in mixed areas) representing 34 teams (eight in urban areas and 26 in rural areas) from 30 localities (four towns and 26 villages; Figure 1; Table 1). The towns Vișeu de Sus (with four teams) and Borșa (two) were the most prolific in this category, an important part being played by the natural background and the geographic position of the two localities from the foot of Maramureș, respectively Rodna Mountains.

**II. The names derived from economic activities** represented eight activity sectors and implicitly the names of the economic units or activities which would financially and materially support the football club (*Main map*).












*The agricultural, exploitation and wood processing sectors and the mining industry* were best represented at county level (Table 1).































**Main map.** Maramureş County. Symbols of amateur football teams in socialist period (1980 - 1989)

If in the *agricultural sector* the name *Recolta (Harvest)* represented eight localities, the exploitation industry: *Foresta, Forestiera* or *Silvicultorul* and the wood processing: *Mobila (Furniture), CIL, IPP* were represented on the county football map by 11 teams from six localities (Tab. 1). Generally, the names from the processing industry represented urban centers such as Viseu de Sus (five teams), Sighetu Marmăției (two), Baia Mare (one), Târgu Lăpuș (one), and only two localities from the rural area: Câmpulung at Tisa and Costiui. The team *CIL Sighetu Marmăției* was the most representative, activating in B Division and *Bradul Vișeu de Sus* and *Plimob Sighetu Marmăției* (after 1990) in C Division.

**Table 1.** Names of football amateur's teams, level of representations and localities in Maramureș county (*Main map*) in period 1981-1989 (data sources: Newspaper *Pentru Socialism*, editions 1981-1989)

| no                                  | Name of the football teams        |                            | Localities with teams in:<br>A, B and C divisions; Competitions<br>of Local and County levels<br>(BORȘA – urban; Ciolt – rural) | No of<br>teams | Symbols<br>used on<br>the map   |
|-------------------------------------|-----------------------------------|----------------------------|---|----------------|---|
|                                     | In Romanian                       | In English                 |   |                |   |
| I. NATURAL AND CELESTIAL BACKGROUND |                                   |                            |   |                |   |
| a.                                  | Relief units/Local toponyms       |                            |   | 5              |   |
| 1                                   | Dumbrava                          | The Grove                  | Ciolt   | 1              |    |
| 2                                   | Pietrosul                         | The Rocky                  | BORȘA   | 1              |    |
| 3                                   | Țibleșul                          | -                          | Suciu de Sus  | 1              |   |
| 4                                   | Poiana                            | The Glade                  | Călinești   | 1              |    |
| 5                                   | Măgura                            | The Hillock                | Coaș  | 1              |   |
| b.                                  | Flora and Fauna                   |                            |   | 9              |   |
| 1                                   | Bradul (Abies)                    | The Fir tree               | VIȘEU DE SUS; VIȘEU DE SUS, Groșii Țibleșului   | 3              |   |
| 2                                   | Făgetul (Fagus)                   | The Beech tree             | Asuaju de Jos   | 1              |  |
| 3                                   | Paltinul (Acer)                   | The Sycamore<br>maple tree | Vadu Izei   | 1              |  |
| 4                                   | Stejarul<br>(Quercus)             | The Oak tree               | Fersig  | 1              |  |
| 5                                   | Teiul (Tilia)                     | The Lime tree              | Poșta   | 1              |  |
| 6                                   | Șoimii                            | The Falcons                | Ariniș, Rohia   | 2              |  |
| c.                                  | Names of local rivers (Hydronyms) |                            |   | 10             |   |
| 1                                   | Iza                               |                            | Dragomirești  | 1              |  |
| 2                                   | Lăpușul                           |                            | TÂRGU LĂPUȘ   | 1              |   |
| 3                                   | Mara                              |                            | SIGHETU MARMĂȚIEI   | 1              |   |
| 4                                   | Ronișoara                         |                            | Rona de Jos   | 1              |   |
| 5                                   | Someșul                           |                            | Cicârlău, Fărcașa, Mânău, Remeți pe Someș,<br>Someș-Uileac  | 5              |   |
| 6                                   | Tisa                              |                            | Sarasău   | 1              |   |
| d                                   | Celestial                         |                            |   | 10             |   |
| 1                                   | Luceafărul                        | Venus (star)               | BORȘA, Tulghieș, Văleni Șomcutei,Vad  | 4              |  |
| 2                                   | Steaua                            | The Star                   | Crăciunești (Military), VIȘEU DE SUS,   | 2              |   |
| 3                                   | Zorile                            | The Daubreak               | Berînta, Moisei   | 2              |   |

|   |                |                           |  |                  |   |
|---|----------------|---------------------------|--|------------------|---|
| 4   | Fulgerul       | <i>The Lightning</i>      | VIȘEU DE SUS, Lăschia  | 2                |    |
| <b>Total = 21</b>   |                |                           | <b>4 Urban +26Rural =30</b>  | <b>8U+26R=34</b> |   |
| <b>II. AGRICULTURE, INDISTRY, TRANSPORT AND SERVICES</b>            |                |                           |  |                  |   |
| <b>a. Agriculture branch</b>  |                |                           |  | <b>15</b>        |   |
| 1   | Recolta        | The Harvest               | Cernești, Groși, Săliștea de Sus, Satu Nou de Jos, Șurdești, Remetea Chioarului, Remeți, Rozavlea                            | 8                |    |
| 2   | Spicul         | <i>The Ear</i>            | Ardusat, Mocira  | 2                |    |
| 3   | SMA            | ---                       | SIGHETU MARMAȚIEI  | 1                |    |
| 4   | Tractorul      | <i>The Farm Tractors</i>  | Satulung   | 1                |   |
| 5   | FNC            | ---                       | BAIA MARE  | 1                |   |
| 6   | Fructus        | ---                       | BAIA MARE  | 1                |   |
| 7   | IPIC-CF        | ---                       | Șomcuta Mare   | 1                |    |
| <b>b. Electricity branch</b>  |                |                           |  | <b>1</b>         |   |
| 1   | Electrica      | The Electricity           | BAIA MARE  | 1                |    |
| <b>c. Exploitation and wood processing sectors</b>                  |                |                           |  | <b>12</b>        |   |
| 1   | Bradul (Abies) | <i>The Fir tree</i>       | VIȘEU DE SUS; VIȘEU DE SUS   | 2                | Figure 1  |
| 2   | CIL            | <i>CIL</i>                | SIGHETU MARMAȚIEI, SIGHETU MARMAȚIEI   | 2                | Figure 1  |
| 3   | Foresta        | <i>The Forest</i>         | Câmpulung la Tisa, TÂRGU LĂPUȘ, VIȘEU DE SUS   | 3                |    |
| 4   | IPP            | <i>IPP</i>                | Coștiui  | 1                |   |
| 5   | Mobila         | <i>The Furniture</i>      | BAIA MARE, SIGHETU MARMAȚIEI, VIȘEU DE SUS   | 3                |   |
| 6   | Silvicultorul  | <i>The Silviculturist</i> | VIȘEU DE SUS   | 1                |   |
| <b>d. Miner and extracting industries</b>                           |                |                           |  | <b>13</b>        |   |
| 1   | Minerul        | <i>The Miner</i>          | FC BAIA MARE, BAIA SPRIE, CAVNIC, Ilba-SEINI; Băița, Băiuț, BAIA BORȘA; BAIA MARE, Cicârlău, Ilba, Răzoare, Valea Chioarului | 11               | Figure 1  |
| 2   | Marmura        | <i>The Marble</i>         | Ciolt  | 1                |  |
| <b>e. Processing industry: non-ferrous industry</b>                 |                |                           |  | <b>4</b>         |   |
| 1   | Metalul        | <i>The Metals</i>         | Bogdan Vodă  | 1                |  |
| 2   | Metalomin      | ---                       | BAIA MARE  | 1                |   |
| 3   | Antena Simared | ---                       | BAIA MARE  | 1                |  |
| 4   | Cuprom         | ---                       | BAIA MARE  | 1                |   |
| <b>f. Engineering and construction machine tools industry</b>       |                |                           |  | <b>5</b>         |   |
| 1   | IMUAS          |                           | BAIA MARE  | 1                |  |
| 2   | Mecanica       | <i>The Mechanics</i>      | SIGHETU-MARMAȚIEI, VIȘEU DE SUS  | 2                |   |
| 3   | Maramureșana   | ---                       | SIGHETU MARMAȚIEI  | 1                |   |
| 4   | Motorul        | <i>The Engine</i>         | BAIA MARE  | 1                |   |
| <b>g. Chemical, glass and materials of constructions industries</b> |                |                           |  | <b>9</b>         |   |
| 1   | Chimia         | <i>The Chemistry</i>      | VIȘEU DE SUS   | 1                |  |
| 2   | Sticla         | <i>The Glass</i>          | Fărcașa, Piatra, Ulmeni  | 3                |  |
| 3   | Faimar         | ---                       | BAIA MARE  | 1                |  |
| 4   | Prefabricate   | <i>The Prefabricated</i>  | Mireșu Mare  | 1                |   |
| 5   | Constructorul  | <i>The Constructor</i>    | BORȘA, SIGHETU MARMAȚIEI, VIȘEU DE SUS   | 3                |   |
| <b>h. Textile Industry</b>  |                |                           |  | <b>1</b>         |   |
| 1   | Confecția      | The Clothing factory      | BAIA MARE  | 1                |  |

| i. Transports, Commerce and Services  |                     |                                     |   | 12                |   |
|---|---------------------|-------------------------------------|---|-------------------|---|
| 1   | Rapid               | <i>Rapid</i>                        | BAIA MARE, Satu Nou de Sus,VIȘEU DE JOS   | 3                 |    |
| 2   | PTTR                | <i>The Poste</i>                    | VIȘEU DE SUS  | 1                 |    |
| 3   | ASA                 | <i>Military</i>                     | VIȘEU DE SUS  | 1                 |    |
| 4   | Complex             | <i>The Complex</i>                  | Ardusat   | 1                 |    |
| 5   | Comerțul            | <i>The Commerce</i>                 | Rozavlea  | 1                 |   |
| 6   | AEI                 | ---                                 | SIGHETU MARMAȚIEI   | 1                 |   |
| 7   | EGCL                | ---                                 | BAIA MARE   | 1                 |   |
| 8   | Solaris             | ---                                 | Pribilești  | 1                 |   |
| 9   | SEA                 | ---                                 | SIGHETU MARMAȚIEI   | 1                 |   |
| 10  | Tipograful          | <i>The Typographer</i>              | BAIA MARE   | 1                 |   |
| <b>Total = 40</b>   |                     |                                     | <b>8 URBAN + 30 RURAL = 38</b>  | <b>42U+30R=72</b> |   |
|   |                     |                                     |   |                   |   |
| III EVENTS, HISTORICAL MONUMENTS AND LOCAL TOPONYMS                                       |                     |                                     |   | 9                 |   |
| 1   | Unirea              | <i>The Union</i>                    | Berchez, Finteușu Mic, Săcălășeni, Săsar, SEINI, Șișești (Figure 1)   | 6                 |    |
| 2   | Faurul              | <i>The Ironsmith</i>                | Făurești  | 1                 |    |
| 3   | Farul               | <i>The Lighthouse</i>               | Colțirea  | 1                 |   |
| 4   | Băițana             |                                     | Băița de sub Codru  | 1                 |   |
| <b>T</b>  | <b>4</b>            |                                     | <b>1 Urban + 8 Rural = 9</b>  |                   | <b>1U+8R=9</b>  |
|   |                     |                                     |   |                   |   |
| IV SLOGANS  |                     |                                     |   | 47                |   |
| 1   | Avântul             | <i>The Enthusiasm/<br/>The Dash</i> | Bârsana (Figure 1), BAIA MARE, Cetățele, Hideaga, Petrova, Săpânța,   | 6                 |    |
| 2   | Gloria              | <i>The Glory</i>                    | Chechiș, Culcea, Sălsig, Tăuții Măgherauș, TÂRGU LĂPUȘ  | 5                 |   |
| 3   | Olimpia             | <i>Olympia</i>                      | BAIA MARE, Oarța de Jos,  | 2                 |  |
| 4   | Progresul           | <i>The Progress</i>                 | Dumbrăvița, Mogoșești, Șomcuta Mare   | 3                 |  |
| 5   | Speranța            | <i>The Hope</i>                     | Satu Nou de Jos   | 1                 |  |
| 6   | Sportul Muncitoresc | <i>The Workers Sport</i>            | CAVNIC  | 1                 |   |
| 7   | Stăruința           | <i>The Assiduity</i>                | Buciumi, Lucăcești, Recea   | 3                 |   |
| 8   | Viață Nouă          | <i>The New Life</i>                 | Mireșu Mare   | 1                 |   |
| 9   | Victoria            | <i>The Victory</i>                  | Bușag, Finteușu Mare  | 2                 |  |
| 10  | Viitorul            | <i>The Future</i>                   | Arieșul de Pădure, Borcut, Buzești, Coltău, Copalnic-Mănăstur, Gărdani, Leordina, Mocira, Ocna Șugatag, Ruscova, VIȘEU DE SUS               | 11                |   |
| 11  | Voința              | <i>The Will</i>                     | Bozânta Mare, Mara, Poienile de sub Munte, Rogoz, Ruscova, Săcălășeni, Săcel, SIGHETU MARMAȚIEI, TÂRGU LĂPUȘ, Ulmeni, Urmeniș, VIȘEU DE SUS | 12                |  |
| <b>T</b>  | <b>11</b>           |                                     | <b>5 Urban + 38 Rural = 44</b>  |                   | <b>8U+39R=47</b>  |
| <b>TOTAL = 76</b>   |                     |                                     | <b>8 Urban + 92Rural = 100</b>  |                   | <b>57U+105R=162</b>   |
|   |                     |                                     |   |                   |   |
| V The names of representative football clubs from Romania and Maramureș (Leagues A and B) |                     |                                     |   |                   |   |
| 1   | CIL                 |                                     | SIGHETU MARMAȚIEI, SIGHETU MARMAȚIEI  | 2                 | Figure 1  |
| 2   | Farul               |                                     | Colțirea  | 1                 |   |
| 3   | FC Maramureș        |                                     | BAIA MARE   | 1                 | Figure 1  |
| 4   | Gloria              |                                     | Chechiș, Culcea, Tăuții Măgherauș, TG. LĂPUȘ  | 4                 |   |
| 5   | Luceafărul          |                                     | BORȘA, Tulgheș, Văleni Șomcutei, Vad  | 4                 |   |

|          |           |   |           |          |
|----------|-----------|---|-----------|----------|
| 6        | Minerul   | BAIA SPRIE, CAVNIC, Ilba-SEINI; BAIA BORȘA, Băița, Băiut; BAIA MARE, Cicârlău, Ilba, Răzoare, Valea Chioarului; | 11        | Figure 1 |
| 7        | Olimpia   | BAIA MARE, Oarța de Jos   | 2         |          |
| 8        | Progresul | Dumbrăvița, Mogoșești, Șomcuta Mare   | 3         |          |
| 9        | Rapid     | BAIA MARE, Satu Nou de Sus, VIȘEU DE JOS  | 3         |          |
| 10       | Steaua    | Crăciunești, VIȘEU DE SUS   | 2         |          |
| <b>T</b> | <b>10</b> | <b>8 Urban + 18 Rural = 26</b>  | <b>33</b> |          |

*The extracting industry*, extremely present in the economy of socialist Maramureș, had also the best sportive representation. Out of the 13 teams named *Minerul* (Miner), six were in C National Division (Băiut, Băița, Baia Borșa, Baia Sprie, Căvnic and Ilba-Seini) and five in the county and territorial championships (Baia Mare, Ilba, Cicârlău, Răzoare, Valea Chioarului). Even though the name of the A Division team known as *FC Maramureș Baia Mare* represented the entire county, the financial support was provided by the mining headquarters from Baia Mare. It is noticeable the fact that the names of localities (Baia, Băiut, Băița) symbolize their history and their appearance in direct connection to the mining industry. From this category, the teams from Baia Sprie, Căvnic and Ilba-Seini also activated in B Division.

The branches of *the processing industry* in the domain of non-ferrous metallurgy reached the level of C Division with the teams *Cuprom* and *Simared* from Baia Mare. The domains of engineering and construction materials were represented only on county level, except *Mecanica Sighetu Marmăției* who activated in C Division. On the level of other economic branches (Tab. 1), the number of representative teams is smaller, yet the names are more diverse in the *service* sector, 12 teams with 10 different names from 8 localities. This category can be considered the most representative for the analyzed period by the number of participating teams (72; 44.4% of the total), the number of localities (38; 40%) and by the 40 (52.65%) different names. All eight towns and other 30 localities, important for the county economy, were represented. As number of teams, it can be noticed the predominance of those from the urban area (42; 69%), compared to the number of those in the rural area (30; 40%), from the total number of teams in this category.

**III. The category of historical monuments and events**, there are identified four types of names, the most frequent being *Unirea (The Union)*, the name of six times from six localities (*Main map*; Table 1). The names *Faurul* and *Băițana* are derived from the names of the localities they represented. With a total of eight teams (one from the urban area), the four names are present in eight localities.

**IV. Slogans** (*Main map*; Table 1) represent the most represented category for the socialist system and the second as importance for the 47 teams (29%) and 44 represented localities. The 11 identified names (15.5%) represented 47 teams from the rural area (39 villages) and eight from the urban area (five towns). Borșa and Seini are not among these towns. The most used names were *Voința* (Will Power) (12 teams), *Viitorul* (Future) (11), *Avântul* (Enthusiasm) with 6 and *Gloria* (Glory) (5). We must mention that some of the teams with these names belonged to economic units with similar names, specific to the socialist period, especially *Avântul*, *Stăruința* (Insistence) or *Progresul* (Progress) which usually represented the light and food industry. Thus, they could be associated with economic branches from the second category (Table 1).

**V. The names of representative clubs for Romanian and Maramureș Football** (Table 1) represent a special category as the identified teams can be found in categories I-IV. We have proposed this category in order to emphasize the territorial impact of “big football” upon the local and the regional one by “borrowing” and implementing “representative names” at the level of socialist amateur football (“for fun”)

of Maramureș County. Out of the 10 names identified, *Steaua* and *Rapid* were the most representative, these names being found in military structures (*Steaua*) and railroad domain (*Rapid*) from the territory of the respective ministry. The situation was similar in the case of the mine ministry for the teams *Minerul* (Miner).

By comparison, the 4 categories emphasize a *team numbers/name numbers* and *locality numbers/name numbers* ratio favorable to category IV (5.4; 4.1), being the most homogenous category, while category I is the most diversified (1.5; 1.3).

## CONCLUSIONS

The analysis of a representative set of data for the final part of the socialist period (1981-1990) has allowed us to create a complex and expressive data base for the objective of our scientific endeavor. Identifying resemblances between the socialist economy and football teams shows the fact that on the level of national marketing, the socialist system was extremely efficient, well organized and financially supported. Each team could benefit of its own sports base and sometimes of “unlimited financial resources” in order to reach an objective. The five large categories identified and analyzed are the territorial reflection of the county economy for that period, fact emphasized also by the team ranking on activity branches, on one hand and within the same branch, on the other hand. In the case of mining, exploitation and wood processing, the representative teams reached performance levels similar to the position of the unit in the economic sector ranking. For example, in the case of mining there were three levels: Baia Mare (I), Baia Sprie, Ilba-Seini and Cavnic (II) and Baia Borșa, Băița and Băiuț (III), with the notice that other teams reached the second category from the third category, but additionally and not changing place with Minerul Cavnic. Similarly, within the wood processing industry, *CIL* Sighetu Marmăției (I) was always places on a higher representation level than the team *Bradul* Vișeu de Sus (II), level III in this branch being the county level. The situation was similar on the level of ranking branches from the same locality. The rank of the economic unit on national level was also reflected in the representation level within the structure of the localities. The cities Baia Mare and Sighetu Marmăției were expressive in this respect since mining and the wood processing industry were the main branches and they had national rank units. It is also interesting the symbols taken over and the proposed one with a total of 52 symbols. With this representation manner and the accomplished cartographic material, we propose an element of novelty in the specialty literature, the use of which can be valorized in education, marketing and the management of sports units. The map resulted is an important tool of territorial reflection through the symbols and the presence of football teams, of territorial strategies and planning politics specific to the socialist system.

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Submitted:  
25.05.2016

Revised:  
28.10.2016

Accepted and published online  
31.10.2016